



CLEERIT
A higher goal

A science-based SaaS solution maximizing ESG performance

**Big Challenges Need
State-of-the-Art Solutions**

**We have you covered,
wherever you start on
your CSRD journey**

CSRD-READY

We help you maximize ESG value and get CSRD ready – bridging the gap between Sustainability, Strategy, Execution & Reporting, to protect and grow your business. With an inclusive holistic SaaS solution, we have you covered, wherever in the world you operate, and wherever you start on your CSRD journey.

SCIENCE-BASED

Our advanced ESG solution, helps you effectively manage and report on ESG, minimize risk exposure, unlock the potential of your materiality assessments, cascade ambitious targets and create actionable roadmaps for strategic sustainable success – with ESRS-ready templates.

FUTURE-PROOF

But above and beyond, we help you build capabilities and resilience to future-proof your business and create sustainable inclusive competitive advantage – by gaining in clarity and control to make the right decisions. So that you can concentrate on serving your customers and growing your business.

Helping you get CSRD-compliant



- 📍 **Ensure CSRD & ERSR compliance**
by structuring your ESG strategy, processes & data
- 📍 **Conduct Double Materiality Assessments**
to unlock the potential of your sustainability topics, manage impacts and stakeholder expectations
- 📍 **Identify, Assess and Manage Material Risks**
to help you mitigate risk exposure and manage opportunities throughout your governance process
- 📍 **Develop and Execute Your ESG Strategy**
and integrate it with your core business strategy
- 📍 **Automate Your Sustainability Reporting**
with digital ERSR-ready templates and inclusive management processes and data collection



Materiality matrix

Integrated reporting

Policies, Targets, Actions, Metrics

CSRD-ready

Science-based holistic inclusive system support



"The work is based on a solid review of recent scientific literature. It is not just an aggregation of existing knowledge, but a real development of a new strategy implementation model, which integrates extensive knowledge, as well as many different and varying parts of the scientific literature."

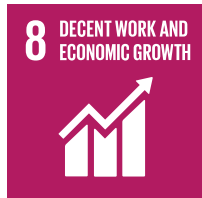
French Ministry of Higher Education, Research and Innovation



CSRD is where sustainability meets strategy and sets the stage for real transformation and future-proof business for:

- ↳ Listed companies on EU regulated markets (excl micro-enterprises).
- ↳ Large EU companies, exceeding the limits of at least 2 of the 3 following criteria
(i) more than 250 employees,
(ii) more than €20m balance sheet total,
(iii) more than €40m net turnover.
- ↳ Non-EU companies with a net turnover in the EU exceeding €150m over the last two consecutive financial years, operating a large EU subsidiary or an EU branch that has generated a net turnover exceeding €40m in the previous financial year.

A strong ESG proposal safeguards your long-term success



CSRD is a game changer, but it is not only legislators who set demands for sustainability. Expectations that organizations work sustainably are rising from society as well as individual employees, customers, citizens and investors. CSRD will accelerate this development as comparable information will become publicly available.

Millennials (born between about 1980 and 2000) will make up 75% of the global workforce by 2025 (1) and 64% of them won't take a job if a company doesn't have strong corporate social responsibility (CSR) values, while 83% would be more loyal to a company that helps them contribute to social and environmental issues. (2)

The newest entrant to the workforce, Gen-Z, is expecting even more than Millennials. It is the first generation to prioritize purpose over salary. They prize and embrace diversity, and rank equality and environment as top causes. They read Mission Statements and Values documents to select where they work and want their employer's values to match their values. (3)

These generations will not only make up the workforce, they will also make up your customer base and investors. A strong ESG proposal therefore safeguards your long-term success and increases your company's financial value.

It helps you attract and retain quality employees, combats rising operating expenses, and reduces regulatory and legal interventions. It drives consumer preference, and enhances investment returns by allocating capital to sustainable opportunities, mitigating risks and avoiding stranded investments that may not pay off because of longer-term environmental or social issues. (4)

It's time to get CSRD-ready!



1) www.inc.com/peter-economy/the-millennial-workplace-of-future-is-almost-here-these-3-things-are-about-to-change-big-time.html
2) <https://conecomm.com/2016-millennial-employee-engagement-study/>
3) www.wespire.com/blog/15-insights-gen-z-purpose-and-future-of-work
4) Five ways that ESG creates value, McKinsey Quarterly, November 2019